

Word Aflame Publications is pleased to announce its second annual Pentecostal Writers Institute, to be held October 13-16, 2004, at World Evangelism Center.



## ***Reaching to Write Writing to Reach***

Our special guest speakers include Joy Haney, noted speaker and wife of UPCI general superintendent Kenneth Haney; LaJoyce Martin, pastor's wife and renowned speaker; and David K. Bernard, pastor, president of Urshan Graduate School of Theology, and superintendent of South Texas District UPCI. Each of these great writers has authored over twenty-five books, so they come highly qualified to inspire, impart, and impact our writing.

Our keynote service featuring Joy Haney will be Wednesday evening at 7:00. Thursday, Friday, and Saturday will include several general sessions, workshops, breaks for meals, fun and fellowship, and limited individual meetings with our editorial staff.

Preregistration is \$75, postmarked by August 15, 2004—a fifty dollar savings! After that date, the price will be \$125 per person.

Visit our Web site: [www.upci.org/wap](http://www.upci.org/wap)  
Contact: [wap@upci.org](mailto:wap@upci.org)  
314.837.7304 x 402

**NOTE:** All meals and hotel reservations are the attendee's responsibility.

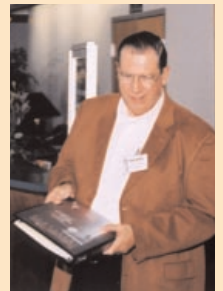
Registration is Wednesday, 3:00-4:30 p.m.  
and 6:30-7:00 p.m. in the lobby.

Some comments from 2003 PWI:

"Thank you for making this event so easily accessible and affordable."

"I feel connected with other writers. It's nice to know I'm on the same wave length with them."

"I have not been writing, lacking inspiration, but Sister Pamer's teaching changed my direction."



# ***Reaching to Write—Writing to Reach***

## **SPECIAL OPPORTUNITIES**

### **Meet with an Editor or Designer**

Private 15-minute appointments are available upon request (at time of registration). Members of Word Aflame's editorial and design staff will discuss guidelines, attempt to answer your questions, and critique a sample of your work (a \$5 submission fee applies). Please submit a manuscript (2500 words maximum) or newsletter/publication with your \$5 fee when you mail in your registration. *Samples must be mailed in with registration before August 15, 2004; no exceptions.*

### **Book Table**

All authors will have opportunity to display their works on our book table, with the Word Aflame Bookstore handling all sales.



### **Tapes**

All general sessions will be audiotaped and videotaped. All workshops will be audiotaped. Order forms will be included in your syllabus upon arrival at the institute.

### **Word Aflame Bookstore**

We thank Marvin Curry and James Sample for their generosity in offering all institute attendees a 20-percent discount during the institute. You must show your badge to receive this discount. (Certain items do not apply.)

### **Hotel Information**

1 Hampton Inn St. Louis/Florissant

Phone: 314.839.2200

2 Days Inn North Airport St. Louis

Phone: 314.524.2500

3 Red Roof Inn St. Louis

Phone: 314.831.7900

4 Baymont Inn & Suites St. Louis Airport

Phone: 314.731.4200

5 Ramada Inn

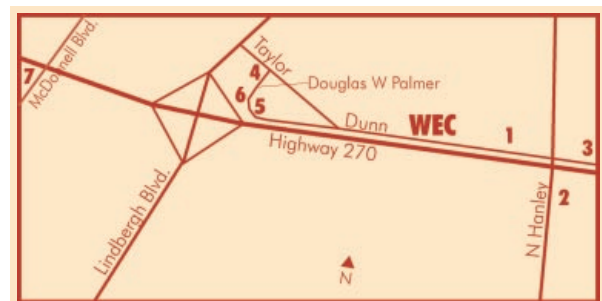
Phone: 314.731.7700

6 Best Western Hazelwood Inn

Phone: 314.895.8899

7 La Quinta Airport

Phone: 314.731.3881



# GENERAL SESSIONS

## Writing to Reach the Heart . . . . . LaJoyce Martin

Writing from the heart to the heart links the writer and the reader. Be encouraged and uplifted as LaJoyce Martin, in her unique way, shares the travail and the rewards of heartfelt writing.

## Writing That Reaches Around the World . . . . . David K. Bernard

As David Bernard shares stories of how his books have led individuals, congregations, and entire organizations around the world to truth, we will be inspired to publish the gospel to all nations.

## Reaching for Legal Integrity . . . . . David K. Bernard

Does the word “copyright” paralyze you? Or do you simply ignore it? As Christian writers we are responsible not only to the laws of the land, but to God, to society, and to ourselves to write with integrity.

## Reaching for a Publisher . . . . . LaJoyce Martin

Print-on-demand and desktop publishing provide numerous options for getting your book into print—and just as many risks. Hear the pros and cons of self-publishing from one who has “been there, done that.” Get sound advice and helpful hints for determining the fate of your manuscript.

## Reaching for Biblical Integrity . . . . . David K. Bernard

Writers have incredible influence—and a heavy obligation. Paul charged us to rightly divide the word of truth. We must not compromise to please the reader or gain access to a market, yet we must write the truth in love. We will be held accountable for our words. We must reach for biblical integrity.

## Extending Your Reach . . . . . LaJoyce Martin

We have been inspired, informed, and (circle the right word) *intimidated*, *impressed*, *impassioned*, *impelled*. What are we going to do with what we have learned? LaJoyce Martin will challenge us to stretch beyond the borders of our churches and preconceived ideas to reach the world for Jesus Christ through our written words.

# EXTENDED WORKSHOPS

## Writing Fiction . . . . . LaJoyce Martin

In this hands-on session, the participants will work together to write a fiction story. They will choose a story line, develop characters, create a compelling plot and sub-plot, craft believable dialogue, choose a viewpoint, and have fun doing it.

## Writing Nonfiction . . . . . Barbara Westberg

Nonfiction should entice and captivate the reader, as well as inform and inspire him. In this in-depth workshop, participants will learn how to use fiction techniques in nonfiction. The class will evaluate examples of nonfiction and participate in exercises showing how to develop life-impacting articles.

## Polishing Your Manuscript . . . . . Karen Myers

Learn how to be your own editor. This practical, hands-on class provides insight into the basic aspects of manuscript polishing to make your writing the best that it can be. Following the instructions given in this workshop could mean the difference in being a published author or a struggling writer.

## Designing Beyond the Basics . . . . . Dennis Fiorini

Are you the designer of a newsletter or bulletin? Or the editor of a district paper? Quality designing is vital to the success of your publication. If the design does not grab the reader, the material will not be read. This hands-on workshop will show you how to produce a professional publication.

# Reaching to Write—Writing to Reach

## WORKSHOPS

### 1. Writing Biographies . . . . .

Do you know someone with a story that needs to be told? Learn how to get the most from an interview. Explore ways to shape raw material into a well-crafted article or book. Practice working with timelines, direct quotes, paraphrases, and other vital aspects of telling the other person’s story.

### 2. Writing Articles That Reach . . . . . P. D. Buford

The article that appears in a periodical is more than a short story. It is a distillation of the author’s thinking on a particular subject into a brief, concisely-written expression. This workshop will cover principles and concepts that will enable the writer to better express himself in this type of writing.

### 3. Writing for E-publications . . . . . Kent d Curry

New markets await the enterprising writer who conquers cyberspace. Learn how to find, contact, and write for E-publications, building both your clips and your contacts.

### 4. Developing/Designing Newsletters & Bulletins . . . . . Joni Owens

Make your church bulletin and/or newsletter sparkle. Learn how to balance graphics, photos, and text to create a paper that will give the reader a pleasing visual experience.

### 5. Editing Lessons/Sermons for Publication . . . . . Danny G. Johnson

Are you a pastor who has desired to publish his or her sermons? Do you need or desire to edit Bible lessons or other biblical articles for publication? This workshop will provide excellent fundamental principles and tips to guide you in editing such pieces.

### 6. Making Your Ideas Flow . . . . . Debra Hathaway

Ever read an article that jumped here, there, and everywhere? Probably not many, because most of these never get past the editor’s desk. Learn how to make smooth transitions, create rhythm, and keep your ideas flowing.

### 7. Researching Your Ideas . . . . . Lois Truman

Credible writing requires the use of credible research. Learn objective rules for how/when/why to back up your writing with research. Accessing research via Internet will be demonstrated.

### 8. Producing Periodical Publications . . . . . Simeon Young

You have one month to put together a quality publication. You have no staff, a slim budget, and few, if any, dependable writers. You have nightmares about deadlines. Need help? This session will calm your nerves. Learn from one who has walked in your shoes.

### 9. Writing Songs . . . . . Lisa Henson

Explore the many aspects of songwriting. This session will cover songwriting for children, worship choruses, and traditional Christian music. You will learn how to protect your music through copyrights. This session will be informative, yet interactive and fun for all who desire to develop or extend their songwriting abilities.

### 10. Writing Dramas/Skits . . . . . Teresa Bohannon

Dramas and skits are powerful vehicles to carry messages. But they can easily wreck. Where do you draw the line on humor? What makes a drama/skit move the audience? How can a writer use character quirks and dialogue to develop the characters’ personalities? All these and many more questions will be answered in this session.

### 11. Using Humor and Illustrations in Writing . . . . . P. D. Buford

Illustrations are the windows that allow light to illuminate our writing. Through the use of examples and principles of effective illustration usage, the workshop will challenge the writer to pique the reader’s attention, to provoke the reader to good works, and to prod him into action.

### 12. Working with Your Editor . . . . . Richard M. Davis

Are you one of those writers who, when considering his own writing, believes that “every single word came from God”? Whether or not you have ever thought that, this workshop will introduce you to the writer’s friend—a good editor. Learn principles of working with an editor to achieve the best possible results in your writing.

# PENTECOSTAL WRITERS INSTITUTE

October 13-16, 2004

Sponsored by Word Aflame Publications

For Office Use Only

Postmarked: \_\_\_\_\_

Received: \_\_\_\_\_

Amount: \_\_\_\_\_

Check # \_\_\_\_\_

Preregistration (postmarked before August 15) \$75 \_\_\_\_\_

After August 15 \$125 \_\_\_\_\_

Critique Submission (one per person) \$5 \_\_\_\_\_

US funds only **TOTAL** \_\_\_\_\_

Detach and return to: **Word Aflame Publications PWI**  
8855 Dunn Road  
Hazelwood, MO 63042  
Phone: 314.837.7300 x 402 or 409  
Reply to: [wap@upci.org](mailto:wap@upci.org)  
Online: [www.upci.org/wap](http://www.upci.org/wap)

Check Make check payable to **Word Aflame Publications**

Please bill my Pentecostal Publishing House Account Number \_\_\_\_\_

Credit card:

Name on Card \_\_\_\_\_ Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Master Card  Visa  American Express  Discover

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

ST/PR \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Day Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Church \_\_\_\_\_

Pastor \_\_\_\_\_

Submission Title \_\_\_\_\_

Have you written for Word Aflame Publications? \_\_\_Yes \_\_\_No

What levels? \_\_\_\_\_

Have you been published by Word Aflame Press? \_\_\_Yes \_\_\_No List titles:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you been published elsewhere? \_\_\_Yes \_\_\_No List titles:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Areas of interest:  writing  editing  design

Sign me up for the monthly E-newsletters:  Writers E-tips  Idea Exchange  
(available only to e-mail addresses)

## Extended Workshop / Workshop Choices

Please list the two extended workshops and four regular workshops that you plan to attend:

Extended 1 \_\_\_\_\_

Extended 2 \_\_\_\_\_

Workshop 1 (number) \_\_\_\_\_

Workshop 2 (number) \_\_\_\_\_

Workshop 3 (number) \_\_\_\_\_

Workshop 4 (number) \_\_\_\_\_